

## Does Your Organization Need Help with Community Engagement?

The Barry-Eaton District Health Department (BEDHD) now offers consultation, technical assistance, and information concerning methods for community engagement. Depending on the needs of the organization, we can offer a variety of potential services ranging from a one-time phone consultation to an in-depth 2-day training session.

Currently, consultation or training is offered in the following topic areas:

### Community Input Methods

Staff can assist with planning, organization, facilitation, and analysis of:

- community events/input sessions
- participatory decision-making processes
- facilitated dialogue methods
- asset mapping
- prioritization methods

These methods can result in high-quality information that can be used in community planning and funding applications.

### BEDHD's Experience

- Community Indicator Projects, such as [www.healthycapitalcounties.org](http://www.healthycapitalcounties.org), which have incorporated many of these techniques.
- The Wonderful World of Data Training Series, which includes:
  - Data Basics
  - Beyond the Basics
  - Qualitative Data and Participatory Methods

### Community Input Strategy Resources

**Asset Based Community Development** <http://www.abcdinstitute.org/>

**Mobilizing for Action through Planning and Partnership (MAPP)** <http://bit.ly/1R0StbT>

**Mobilizing Action Toward Community Health (MATCH)** <http://1.usa.gov/1MF2Wsp>

- **Asset Based Community Development**-Asset-based community development is a methodology that seeks to uncover and use the strengths within communities as a means for sustainable development. The first step in the process of community development is to assess the resources of a community through a capacity inventory or through another process of talking to the residents to determine what types of skills and

experience are available. The next step is to support communities, to discover what they care enough about to act. The final step is to determine how citizens can act together to achieve those goals.

- **Mobilizing for Action through Planning and Partnership (MAPP)**- Mobilizing for Action through Planning and Partnerships (MAPP) is a community-driven strategic planning process for improving community health. Facilitated by public health leaders, this framework helps communities apply strategic thinking to prioritize public health issues and identify resources to address them. MAPP is not an agency-focused assessment process; rather, it is an interactive process that can improve the efficiency, effectiveness, and ultimately the performance of local public health systems.
- **Mobilizing Action Toward Community Health (MATCH)** How are we doing — and how can we do better? These are perhaps the most basic questions a community can ask regarding the health of its residents. Yet communities have not been given the necessary tools to answer these questions with validated, consistent measures, evidence-based policies and practices, and incentives for improvement.

For more information about BEDHD's community engagement consultation services and trainings, contact Anne Barna at 517-541-2694 or email [abarna@bedhd.org](mailto:abarna@bedhd.org)